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## PRIVACY POLICY AND LAW ON PROTECTION OF PERSONAL DATA (LPDP)

How the information we obtain about you and the services you request will be used and protected during your visit to this website and your use of the services we offer through this website is subject to the terms and conditions specified in this instruction. By visiting this website and requesting to benefit from the services we offer through this website, you agree to the terms and conditions set forth in this instruction.

The data you reported at the time of booking and/or purchasing are not shared with third parties without your knowledge or instructions to the contrary and are not used or sold for commercial purposes for any reason other than activity. Apart from your personal information processed by us in e-mail addresses and reservation forms, visitors' movements, and preferences that we monitor during the use of the site are not analyzed and interpreted by us, and these statistical data, which do not contain personal information, can be shared with our business partners. The information you share with us may only be disclosed to the authorities if it is requested by the authorities in accordance with the law and if we are obliged to make an explanation to the authorities in accordance with the applicable statutory provisions. All information you enter into the system will only be accessible to you and can only be changed by you. It is not possible for someone else to access and change this information.

Your credit card information requested on the payment page is not kept on the website or on the servers of the companies serving it in order to keep the security of our valued customers at the highest level. In this way, all your transactions for payment are carried out through the interface of the websites themselves. You agree to the provision of your financial information to third parties (banks, credit card companies, etc.) required to perform your transaction through this website. Otherwise, you will not be able to complete the purchase. In order to protect the confidentiality of your personal information, we have taken the necessary measures by keeping the system and internet infrastructure at the most reliable level.

### **Your processed personal data due to your visit to this website;**

Identity Information, Contact Information, Transaction Security Information, IP Information, Product/Service Information, Request/Complaint Management Information

### **Purposes of Processing Your Personal Data;**

Your personal data obtained due to your visit to this website may be processed by the organization in accordance with Articles 5 and 6 of the LPPD for the following purposes:

- To provide services, reservations, and contracts through our site, to carry out customer service activities related to our purchased or requested services,
- To respond to questions about our services and site,
- To send information about advertisements, sweepstakes, promotions, announcements, and campaigns that we think may be of interest to our guest upon the approval of our guest visiting the website, to determine the product preferences within this scope and to analyze only in order to reach the content that may be of interest to our guest,
- Activities to improve the functionality of our website such as data analysis, security, testing, developing, improving, or changing our services, determining usage trends,
- To carry out accounting, invoicing, reconciliation, and collection activities.

### **Sharing Your Personal Data;**

All personal data processed by us can only be accessed by authorized personnel and managers determined by us. Your personal data may not be copied, even by those with access rights, unless



it is absolutely necessary. In order to ensure the security of your personal data, the physical security of the server rooms and other places where personal data are located and their access to them are constantly monitored. All kinds of administrative and technical measures are taken to prevent unauthorized personnel from accessing personal data. Your personal data are not transferred to third parties except for the cases specified in Articles 8 and 9 of the LPPD. Your personal data may be transferred to our business partners (such as outsourcing service providers, hosting service providers, research companies, call centers), shareholders, affiliates, legally competent public institutions and real or legal persons (audit firms, insurance agencies, lawyers and accountants, banks) within the scope of the personal data processing conditions and purposes specified in Articles 8 and 9 of the LPPD in line with the purposes of processing your personal data.

**Retention Period of Your Personal Data;**

In the event that the reasons requiring processing are eliminated despite being processed in accordance with the provisions of the law and other relevant laws, the personal data are erased, destroyed, or anonymized by the organization.

In accordance with the Law, your personal data may be stored for the period of time limitation determined by the relevant legislation to be used within the scope of any possible dispute. In this case, the stored personal data are not accessed for any other purpose and access is provided only when it should be used in the relevant legal dispute.

**Your Rights Regarding Your Personal Data;**

Pursuant to Article 11 of the Law, Data Owners have the following rights regarding their personal data:

- Being aware of whether personal data are processed,
- Requesting information if their personal data has been processed,
- Being aware of the purpose of the processing of personal data and whether they are used in accordance with their purpose,
- Being aware of the third parties to whom personal data are transferred at home or abroad,
- To request correction of the personal data in case they are incomplete or wrong processed and the transaction performed under this scope to be informed to the third parties to whom the personal data are transferred,
- To request deletion or disposal of personal data in case the reasons that require processing have been eliminated despite the fact that it has been processed in accordance with the Law on Personal Data Protection and other relevant legal provisions and to request notification to the third parties to whom your personal data has been transferred,
- To object to the emergence of a result against the person by analyzing the processed data exclusively through automated systems,
- To request compensation for of gaseous damage arising from the unlawful processing of his.

If you submit your requests regarding your rights to the organization by the methods specified in the Application Form, it will conclude them free of charge as soon as possible and within thirty days at the latest according to the nature of the request.

You can access our LPPD Policy, which contains more detailed information about the protection of your Personal Data, at <http://www.selectumhotels.com/privacy-policy>



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